STAGEDOOR THEATRE

YOUR MOUNTAIN HOME FOR THE PERFORMING ARTS

www.stagedoortheatre.org

ADVERTISING/SPONSORSHIP PACKAGES

It is our great pleasure to invite you to be part of StageDoor Theatre's 36th season. As Conifer's premier nonprofit performing arts and theatre education organization serving the 285 corridor, StageDoor Theatre has spent more than three decades enriching our community through high-quality productions, educational programs, and meaningful opportunities for students, families, and artists of all ages.

This upcoming season promises excitement, entertainment, and inspiration for audiences across our mountain community. It also offers a special opportunity for local businesses and community partners to demonstrate their support for the arts by becoming a StageDoor Theatre sponsor.

Your sponsorship helps StageDoor Theatre continue its commitment to exceptional programming and accessible arts education. As we celebrate 36 years, we are expanding our impact through enhanced education programs, deeper community involvement, new partnerships, and additional performing arts opportunities at the theatre. With your support, these initiatives can reach more students, adults, and families throughout our community.

We invite you to join us in celebrating this landmark season and in ensuring that StageDoor Theatre remains a vibrant, welcoming home for creativity, education, and live performance in the 285 corridor.

StageDoor Theatre "At a Glance"

- $5,000/year awarded in scholarships for 285-corridor youth
- Over 5200 tickets sold in 2025
- Nonprofit in good standing since 1990
- Companies: Premiere (Grades K-5), Junior (Grades 6-8), Senior (Grades 9-12), & Adult
- Youth programs foster public speaking skills, cooperative peer interaction, and self-confidence.
- Seating Capacity = 100 audience members
- Collaboration with local nonprofit organizations and corporations
- Community Outreach - Multi-generational mentor programs
- OnStage Colorado Awards winners for *Sweeney Todd*
  - Tanner Kelly (Best Musical Director)
  - Cooper Kaminsky (Best Musical Actor)
- 4 Henry Award nominations from the Colorado Theatre Guild for *Sweeney Todd*:
  - Cooper Kaminsky (Outstanding Performance in a Musical),
  - Isabella Durante (Outstanding Featured Performer in a Musical),
  - Jessica Sotwick (Outstanding Featured Performer in a Musical),
  - Tanner Kelly & Logan Rafdal (Outstanding Sound Design)
- Henry Award winner from Colorado Theatre Guild for *Something Rotten*
  - Jason Rexx (Outstanding Featured Performance in a Musical)

2026-2027 Season

Haunted House fundraiser and Spooktacular	Oct. 24th 2026
How to Train Your Dragon Jr. (Junior Company)	Nov 6-15 2026, 6 shows
Disney's Newsies (Senior Company)	Dec 4-13 2026, 7 shows
Disney's Descendents: the Musical Jr. (Mixed company)	Jan. 22-31, 2026, 6 shows
Adult Company Show (to be announced)	Feb 12-21 2027, 6 shows
Trolls, Jr (Premiere Company)	Mar 12-14 2027, 3 shows
Matilda Jr (Junior Company)	April 9-18 2027, 6 shows
Mean Girls (Senior Company)	May 7-15 2027, 7 shows
Adult Company Musical (to be announced)	June 2027, 12 shows
Summer Show (8th grade & Senior Company)	July 2027, 8 shows
Plus…our summer camps!	

That's 61 performances where StageDoor can offer exposure for your business as a sponsor or advertiser!

In addition to our shows, we have a Tech Discovery/Back to School night, participate in Elevation Celebration and Christmas in Conifer, and create a fantastic Haunted House during October. We partner with theater companies who need space to perform, hold art classes, and summer camps. We are working on new partnerships with other nonprofits and senior outreach groups.

When your company partners with StageDoor Theatre, you declare your commitment to, and support of, the arts and artists in our community. By sponsoring a StageDoor season or show, it shows your company cares about our community and is committed to nurturing the arts and enriching the lives of our residents.

SEASON Sponsor – Key Benefits

The **Season Sponsor** package gives your business season-long visibility across every StageDoor production and community touchpoint. For **$1,200 for the full season ($1550 value)**, sponsors receive repeated exposure to theater patrons, newsletter subscribers, social media followers, event attendees, and the broader Conifer community.

Top benefits include:

- **Full-season brand visibility** in the StageDoor lobby through a banner, sponsor slide, and on-stage recognition.
- **Repeated audience exposure** at every sponsored performance through curtain announcements and patron-facing recognition.
- **Digital promotion** through StageDoor newsletters, social media, website links, and the full digital program.
- **Featured business spotlight** with one newsletter highlight article and one social media highlight callout.
- **Community event exposure** through outreach banners and recognition tied to StageDoor events such as Haunted House, concerts, and summer camps.
- **Hospitality perks** including two complimentary tickets to every show (not on a closing weekend) and an invitation to Sponsor Appreciation Night.

Sales angle: This package is ideal for businesses that want consistent, season-long community visibility and meaningful brand association with local arts, families, and engaged theater audiences.

Haunted House Sponsor : Our big fundraiser!

Aspen Park Village Sponsor $100, Outside Business Sponsor $150

- Your business listing in digital Haunted House promotions
- Your business listing on printed flyers for the event
- Social media call out of all sponsors
- Large poster in lobby with your business logo that all patrons will see as they enter Haunted House
- Aspen Park Village Sponsors will also list the fun event their business is doing for the evening

Thank you for your time. For further questions or to lend your support, please contact:

Laura Trefethen ltrefethen@stagedoortheatre.org 303-656-6184

We look forward to great partnerships from our community and families!

SCHOLARSHIP Sponsor – Key Benefits

The **Scholarship Sponsor** package is a meaningful way for your business to make a direct community impact by helping fund education scholarships for families in need. For **$300 for the season**, sponsors are recognized as supporters of accessible arts education while receiving visibility across StageDoor's digital and lobby channels.

Top benefits include:

- **Direct community impact** by supporting education scholarships for families who need financial assistance.
- **Recognition as a scholarship sponsor** in StageDoor's newsletter.
- **Online visibility** with your logo displayed on the StageDoor website.
- **Lobby exposure** through inclusion on the Scholarship Sponsor Slide in the StageDoor lobby.
- **Hospitality perks** including two complimentary tickets to one education show during the season, not on a closing weekend
- **Relationship-building opportunity** with an invitation to StageDoor Sponsor Appreciation Night.

Sales angle: This package is ideal for businesses that want an affordable sponsorship option with a strong mission-driven message, showing customers and the community that they support access to arts education for local families.

SHOW Sponsor – Key Benefits

The **Show Sponsor** package lets your business align with a specific StageDoor production of your choice, making it a flexible and affordable way to reach audiences connected to a particular show or age group. Pricing ranges from **$100 to $225**, depending on the production type and number of performances.

$100 each elementary production (3 performances)
$125 each middle school production (6 performances)
$175 each highschool production (8 performances)
$125 -225 each adult production (6 -12 performances)

Top benefits include:

- **Targeted visibility** by sponsoring the show that best fits your audience, budget, or community interests.
- **Repeated recognition** at every sponsored performance through verbal curtain announcements.
- **Prominent in-theater exposure** with on-stage recognition as patrons enter.
- **Digital program advertising** with an ad in the full digital program and a link to your website.
- **Hospitality perk** with two complimentary tickets to the sponsored show, not on a closing weekend
- **Flexible price points** for elementary, middle school, high school, or adult productions.

Sales angle: This package is ideal for businesses that want affordable, show-specific visibility and a direct connection with StageDoor audiences during a production that matches their customer base or community focus.

A few words from our students:

- StageDoor means putting on plays that we work so hard for. It also means we get to hangout with our friends and do things we love doing. I'm a part of theater because I wanted to try out and see how fun it would be and I love it so much that I'm going to keep doing plays in the future!
- StageDoor means acceptance. Everyone I've met through StageDoor has always been so accepting and caring for everyone. They stand up for each other and are always there to help. I love this group so much, and I could never stop. I'm so glad I get to be a part of this experience, I love you StageDoor. Thank you so much!!
- Stagedoor means family. I've never felt so welcomed by a group of people ever. Not only did they welcome me with open arms they made sure I still felt welcome. I'm glad to work with such amazing people and I will definitely be returning!
- Stagedoor is about community and connection. They meet people where they are and support them, and at the same time, build them up to their higher potential and empower them for what they can be.

In the news:

- ...their theatre building might be in danger from the shaking caused by the laughter that will be coming out of the building for the next month…A WOW factor of 10!!
  - Beki Pineda, Front Row Center Denver
- *Something Rotten* is a bawdy hoot that's all codpieces and cleavages put on by one of the strongest musical casts I've seen outside the Denver Center or Arvada Center. It's well worth the trip up the hill to take in a thoroughly enjoyable show that makes for a great escape from the news nowadays.
  - Alex Miller, OnStage Colorado